

WellnessTokyo 2025

Recover Your Active Body and Achieve Your Best Self

SPORTEL for
Conditioning

The Specialized Exhibition for Balance & Conditioning

Natural, Organic and Health Food Industry Exhibition in Japan //

WFJ WELLNESS FOOD JAPAN 2025

—A Beautiful and Healthy Lifestyle Starts with Food

SHOW REPORT

Date

November 26 (Wed) • 27 (Thu) • 28 (Fri), 2025 10am-5pm

Venue

TOKYO BIG SIGHT - East Hall 5



TSO International
Gate to Global Business

Highlight ① 276 Exhibitors from around the world and 20,394 visitors in one dynamic marketplace



Highlight ② Active business negotiations and adoption consultations were held daily



Highlight ③ Hands-on product experiences were offered to create new business opportunities



A Large-Scale Exhibition with Strong Participation from Exhibitors and Visitors!

● Exhibition Overview

One of Japan's largest exhibitions, welcoming food buyers and professionals from supermarkets, drugstores, health and natural food shops, wholesalers, as well as the fitness, beauty, and wellness industries.

Date	November 26 (Wed)・27 (Thu)・28 (Fri), 2025
Venue	TOKYO BIG SIGHT - East Hall 5
Organizer	TSO International Inc.



● Exhibitors and Participating Countries & Regions

- **276** Exhibitors
- **11** Countries & Regions

China, Czech Republic, Finland, India, Italy, Malaysia, Norway, South Korea, Taiwan, Thailand, United States



● Number of Visitors

	November 26 (Wed) Sunny	November 27 (Thu) Sunny then Cloudy	November 28 (Fri) Sunny	Total
1. Visitors*1	6,516	6,880	6,946	20,342
2. Press*2	22	20	10	52
Total	6,538	6,900	6,956	20,394

● Visitor Counting Method

*1 Those who pre-registered and registered on the day are counted as one person.

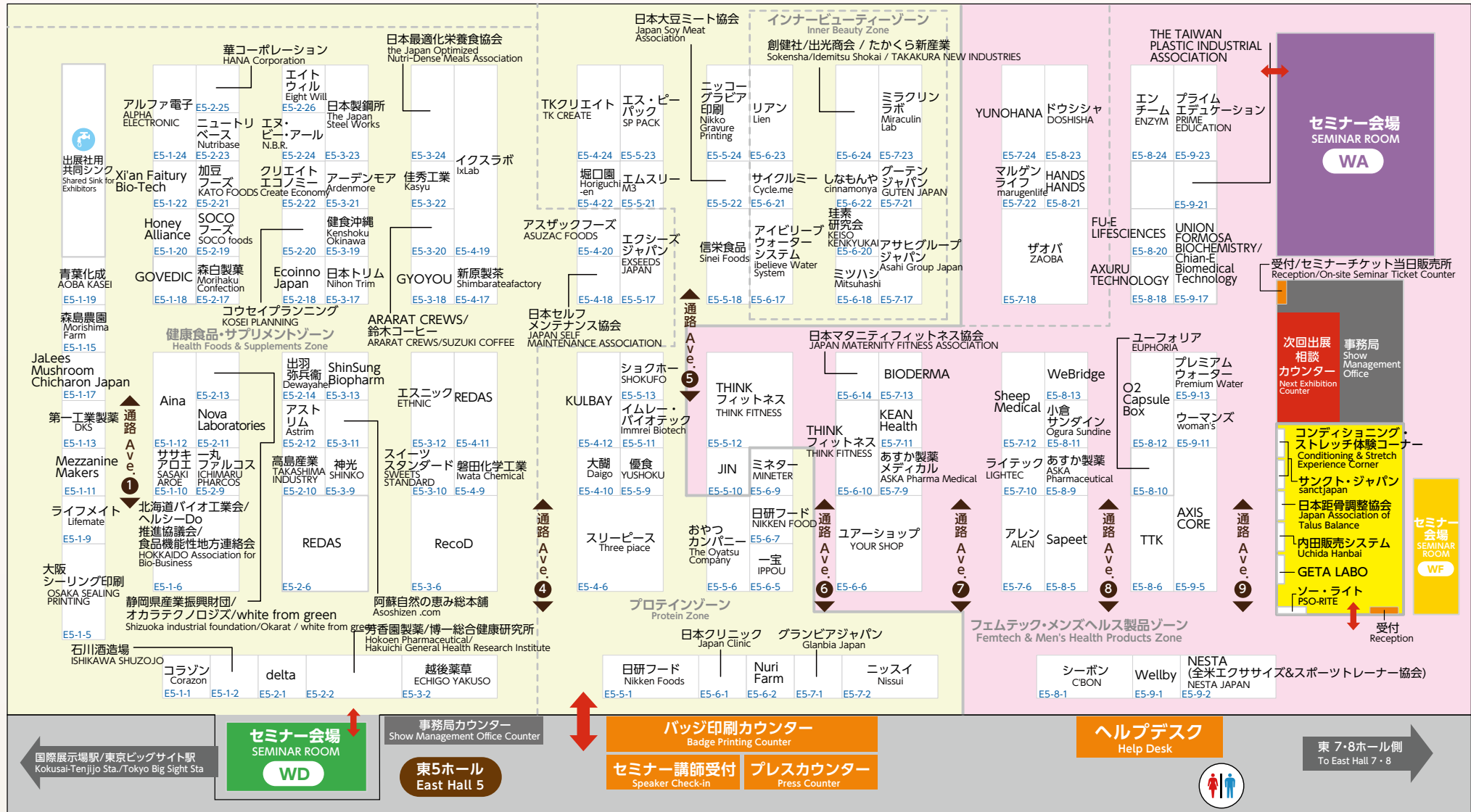
*2 The number of press registered for coverage by the show management office is counted.

* The number of guests and related persons who attended the meeting at the show management office is calculated in accordance with 1.



Floor Map (TOKYO BIG SIGHT - East Hall 5)

Products and services related to Food and Conditioning are organized into dedicated zones, creating effective business opportunities with highly targeted visitors.



WellnessTokyo2025 Exhibitor List

4th Avenue	AXISCORE	DREAMBEER	Hakuichi General Health Research Institute
ACON	AXURU TECHNOLOGY	Eagle	HANA
ACP	Baleine Pilates	ECHIGO YAKUSO	HANDSHANDS
AFC	Bequick	Ecoinno Japan	Happy Company
AICHI ELECTRIC	BIODERMA	Eight Will	Hino Pharmaceutical
Aina	C'BON	EMDM	HOKKAIDO Association for Bio-Business
AKASAKA T.M	Chian-E Biomedical Technology	ENZYM	Hokoen Pharmaceutical
AKATSUKI KOSO SANGYO	cinnamonya	Esaki Medical Instrument	Honey Alliance
ALEN	Corazon	ETHNIC	Horiguchi-en
All Japan Leather Shoe Industrial Federation	Create Economy	Euglena	HYDROX
Alliance	CROIX	EUPHORIA	ibelieve Water System
ALNUR	CSE	EXSEEDS JAPAN	ICHIMARU PHARCOS
ALPHA ELECTRONIC	Cycle.me	FASSIST	Iki Olive Garden
AOBA KASEI	Cykinso Resarch	FCC Horiuchi	Immrei Biotech
ARARAT CREWS/SUZUKI COFFEE	cyucyulu.	Footman	IPPOU
Ardenmore	Daigo	FU-E LIFESCIENCES	ISHIKAWA SHUZOJO
Asahi Group Japan	delta	GETA LABO	ITOH KANPO PHARMACEUTICAL
ASKA Pharma Medical	Demin (Tianjin) Supply Chain Management	Glanbia Japan	Itphy
ASKA Pharmaceutical	DENBA JAPAN	Glar/Grain	Iwata Chemical
Asoshizen.com	DENKEN	GLOBELL	IxLab
Astrim	Department of Basic Medicinal Sciences, Graduate School of Pharmaceutical Sciences, Nagoya University	GOVEDIC	Iza
ASUKAZE	Dewayaei	GRIN FACTORY	JaLees Mushroom Chicharon Japan
ASUZAC FOODS	DKS	GUTEN JAPAN	Japan Association of Talus Balance
AtoJ	DMM.com	GYOYOU	Japan Clinic
	DOSHISHA	HAGIHARA	JAPAN MATERNITY FITNESS ASSOCIATION

WellnessTokyo2025 Exhibitor List

JAPAN SELF MAINTENANCE ASSOCIATION	LIGHTEC	NIKKEN FOOD	RuF Sen' i
Japan Sleep Association	M3	Nikken Foods	Rural Culture Association Japan
JAPAN SOYMEAT ASSOCIATION	MARCS INTERNATIONAL	Nikko Gravure Printing	RYUKOKU UNIVERSITY
Jibun de	marugenlife	Nissui	sanctjapan
JIN	Metagen	Nomura Real Estate Life & Sports	SANSEIKI
Josai University	Mezzanine Makers	Nova Laboratories	Sapeet
Jumonji University/Food Medicine Network	MINETER	NTS	SASAKI AROE
JUNO	Miraculin Lab	NuriFarm	Seabubble
JURIN	MIRARTH Green Tech	Nutribase	SheepMedical
Kanematsu Chemicals	MIROKU	O2 Capsule Box	Shimbarateafactory
KANERYO Sea Vegetable/Triton Foods	MIRROR FIT.	Ogawa	SHINKO
Kasyu/Kasyu Industries	Mitsuhashi	Ogura Sundine	ShinSung Biopharm
KATO FOODS	MIYABI	OKAYAMA PREFECTURAL UNIVERSITY.	Shizuoka industrial foundation/Company white from green/ Company Okarat
KEAN Health	MOGU DESIGN	OSAKA SEALING PRINTING	SHOKUFO
KEISO KENKYUKAI	Morihaku Confection	OSHIN	SHOWA TRADING
KEMBUCHI VIVA marche	Morishima Farm	PremiumWater	Sinei Foods
Kenshoku Okinawa	Movelio	PRIME EDUCATION	Sleep Healthcare
Kimura Mengyo	N.B.R.	Profitjapan	SOCO foods
KOSEI PLANNING	N.HARVEST	Proton	Sokensha/Idemitsu Shokai/TAKAKURA NEW INDUSTRIES
Koshiyama kanseido	NABOSO	PSO-RITE	SP PACK
KULBAY	National Taiwan University of Sport/Dr.Foot	RecoD	stone+
Kyodo Senpaku	Nemours	REDAS	Sugino Machine
Lab Selection/PRE FIT	NESTA JAPAN	RiminiWellness	SUNDIA
Lien	Nihon RS Nine	RingConn Smart Ring	Sunyou Printing
Lifemate	Nihon Trim	ROBERTET	SWEETS STANDARD

WellnessTokyo2025 Exhibitor List

Taiyo Kagaku

Takashima

TAKASHIMA INDUSTRY

TANAKA GIKEN

Thailand Wellness & Healthcare Expo/SPORTEC Thailand

The Asahi Shimbun

the Japan Optimized Nutri-Dense Meals Association

The Japan Steel Works

The Oyatsu Company

THE TAIWAN PLASTIC INDUSTRIAL ASSOCIATION

THINK FITNESS

Three place

TK CREATE

TOHO JUSHI KOGYO

TOIROART

TOYO University

TSUKUBA DAIRY PRODUCTS

TSUTSUMISHUZO

TTK

TWO

Uchida Hanbai

UNION FORMOSA BIOCHEMISTRY

UpRod, School of Pharmacy, Kumamoto University

veggy

VIP GLOBAL

Vitalizar

VIVID

WADAMAN

WeBridgie

WellBy

woman's

WOO-EAST

World Wellness Weekend in Japan

Xi'an Faitury Bio-Tech

Yamato Rice

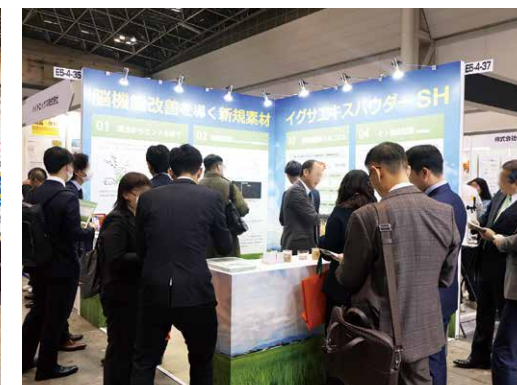
YOUR SHOP

YUNOHANA

YUSHOKU

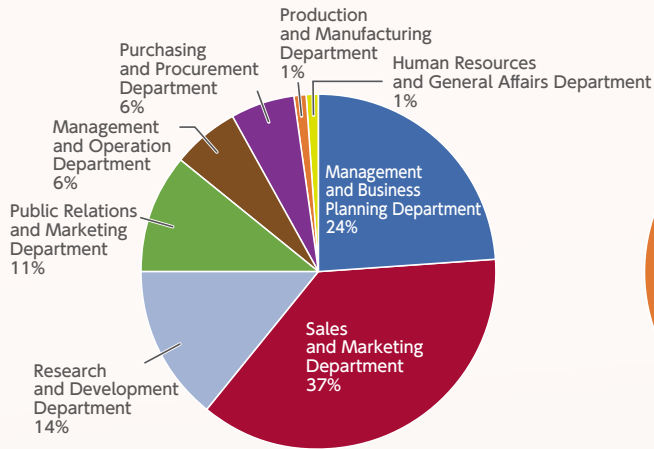
ZAoba

ZERO Initialize



Visitors Overview & Survey Results

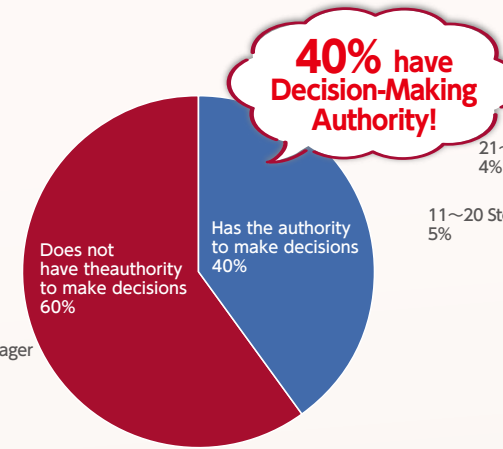
Job Category



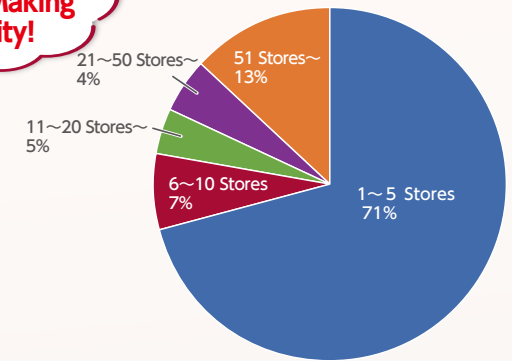
Job Title



Decision-Making Authority

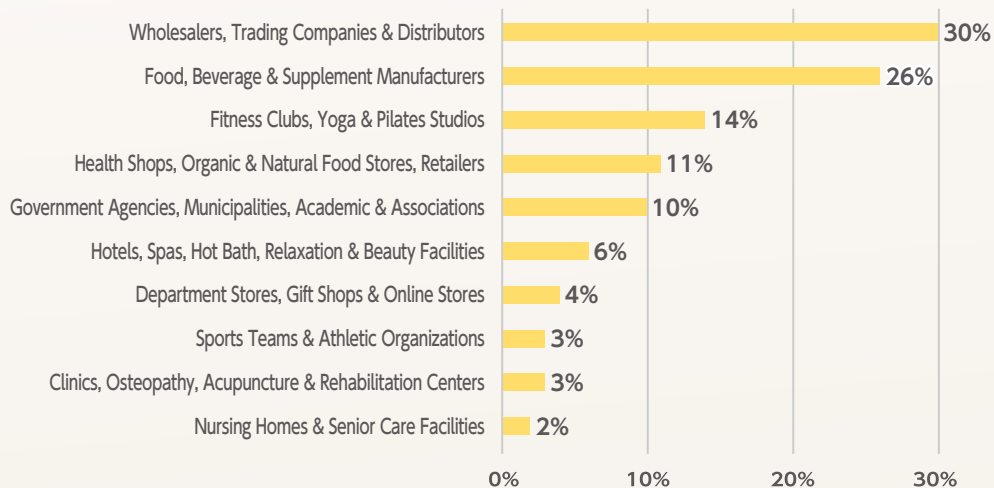


Number of Stores, Branches, Locations



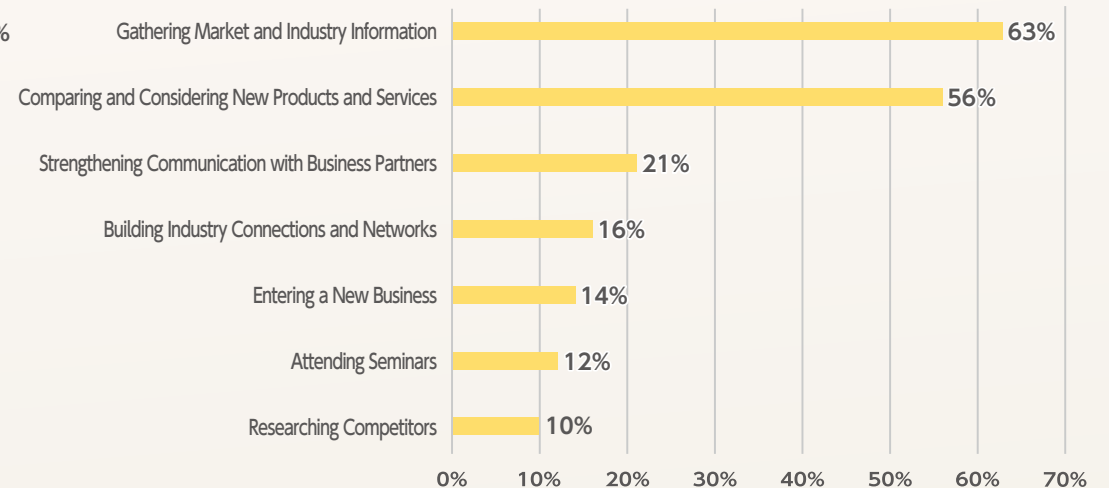
Industry*

* Multiple answers possible



Purpose of Visit*

* Multiple answers possible



A Wide Range of Professional and Specialized Events Were Organized

Yoga Festa in Wellness Tokyo 2025



A collaborative event was held in partnership with Yoga Festa, one of the largest yoga events in Asia.



Pilates Festa in Wellness Tokyo 2025



In collaboration with one of Japan's largest Pilates festivals, a series of seminars was presented by a distinguished lineup of instructors.

A Wide Range of Professional and Specialized Events Were Organized



The 8th Wellness Food Award 2025



An award honoring foods and food ingredients that enhance quality of life (QOL), with 12 products confirmed as winners.

The 13th Sports Promotion Award



Recognizing organizations and companies contributing to health promotion and regional development through sports and para sports.

A Wide Range of Professional and Specialized Events Were Organized



World Wellness Weekend 2025 Award



Recognizing organizations that have played a key role in promoting regional wellness awareness, along with case studies of wellness initiatives.



Promotional Activities

A strong promotional system was built through editorial coverage and advertising in collaboration with overseas media and partners.

International Partner Exhibitions and Media



RIMINIWELLNESS
THE WELLNESS EXPERIENCE SHOW



FOOD focus
Thailand



Asia Media
Food
Package



Asia Package Industry Magazine
(Asia First Media Co., Ltd.)

Next Exhibition Information

With the growth of the global wellness Industry, the exhibition returns to TOKYO BIG SIGHT in 2026 !

***Exhibitor applications are now open
We look forward to your participation !***



*Empowering Healthy and Active Lifestyles With Conditioning Products and Foods
A Large-Scale Exhibition Bringing the Latest Wellness Innovation Together*

Discover Your Active, Define Your Lifestyle

WellnessTokyo 2026

Food and Conditioning Exhibition for the Health Industry

Wellness Tokyo 2026 will be held on a large scale as Japan's largest comprehensive wellness industry exhibition, attracting buyers with a strong problem-solving focus !

Date : December 9 (Wed) - 11 (Fri), 2026 Venue : TOKYO BIG SIGHT - Ariake GYM-EX



For the latest information, please contact us regarding the next exhibition at the email address listed on the right.



Email: overseas@tso-int.co.jp

