

Indonesia's B2B Trade Show for
Manufacturing, OEM Services, Supplier
in Cosmetic, Herbal, Supplement & Fragrance Industries

EXHIBITOR MANUAL

General Information



06 - 08 MARCH 2024

SMESCO Exhibition Hall, Jakarta - Indonesia



MANUFACTURING



MACHINERY



PACKAGING



INGREDIENTS

Organizer Contact Information

- 1. Exhibition On-Site Operation Secretariat :**
(Queries about Move-in / Move-out Schedule, Booth Construction, On-site Operations etc.)

PT Nusaraya Asa Pameran (ASA Exhibitions)

Contact : Mr. Alex Chandra
Phone : +62 856 4333 9472
Email : alex@asa-exhibitions.com

Contact : Ms. Talita Angelica
Phone : +62 838-7191-6326
Email : talita@asa-exhibitions.com

- 2. Official Booth Stand Contractor and Official Electrical Contractor**

PT. Efast Global Indonesia

Contact : Ms. Else
Phone : +62 878-7700-6533
Email : else@efastglobalindonesia.com

- 3. Official Freight Forwarder, Overseas & Local/Onsite**

PT. Vissasa Parama Nati

Contact : Mr. Andi Muljadi
Phone : +62 812-8404-335
Email : exhibition@vissasa.id

- 4. Recommended Contractor for Special Booth Design**

PT. City Neonindo Indah Murni

Contact : Ms. Jean Kusno
Phone : +62 815-8688-8366
Email : jean@cityneonindo.com

Event Schedule & Location

- 1. VENUE**

SMESCO Exhibition Hall - Jakarta Selatan, Indonesia

Address : Jl. Gatot Subroto Kav 94 Pancoran, Jakarta Selatan, 12780
Phone : +6221 2753 5400

- 2. ORGANIZER OFFICE**

Location : GROUND FLOOR
Operation Hours :
4 - 5 March 2024 : 09.00 am - 09.00 pm
6 - 8 March 2024 : 09.00 am - 07.00 pm

3. EXHIBITOR CHECK-IN COUNTER

Location : GROUND FLOOR - IN FRONT OF EXHIBITION HALL
 Operation Hours :
 4 - 5 March 2024 : 09.00 am - 07.00 pm
 6 - 8 March 2024 : 10.00 am - 07.00 pm

Please note :

Upon arrival at the exhibition site, exhibitors are requested to check in at Exhibitors's Check - In Counter located at GROUND FLOOR in front of Exhibition Hall and show the "Booth Confirmation Letter" from the organizer to get the Exhibitor Kit (Include : pre-order exhibitor badges and other useful show information)

Exhibitor Badge :

Exhibitor badges are only for exhibitors and their staff who are managing their booth during the exhibition days. For security reasons, exhibitors and their personnel must wear their passes at all times in the exhibition.

Provided at the Exhibitor Check-In Counter

Surface (sq.m)	No. of Exhibitor Badges
9 - 18 sqm	4 badge
21 - 36 sqm	8 badge
> 36 sqm	12 badge
Additional Bagde	: Free of Admission (Before March, 1 st 2024)
Additional Badge	: IDR 100.000 / Badge (After March, 1 st 2024)

4. OPENING CEREMONY

Location : GROUND FLOOR (CONFERENCE AREA)
 6 March 2024 : 09.00 am - 10.00 am

5. SEMINAR & CONFERENCE

- **Health & Beauty Innovation Conference 2024**
 Location : GROUND FLOOR (CONFERENCE AREA)
 Date & Time : 6 March 2024 / 10.00 am - 16.30 pm
- **Indonesia Beauty Influencers Summit 2024**
 Location : GROUND FLOOR (CONFERENCE AREA)
 Date & Time : 7 March 2024 / 10.00 am - 16.30 pm
- **The Rising 2024 (by MeasureCommerce)**
 Location : 2nd FLOOR
 Date & Time : 8 March 2024 / 10.00 am - 16.30 pm

6. BEAUTYCARE FORMULATION CLASS

Location : GROUND FLOOR (CLASSROOM)
 Date & Time : 6 - 7 March 2024 / 11.00 am - 18.00 pm

Conference / Seminar Slots

All exhibitors are invited to book a conference slot or product presentation. For more information, please contact :

Contact : Ms. Atiqah
Phone : +62 811-9110-209
Email : info@asa-exhibitions.com

Visa Support Exhibitors

You may require a visa when visiting Indonesia for business and/or leisure. Please check with the Indonesian Embassy or Indonesian Consulate in your country of origin if you require a visa for Indonesia. Please make sure that you submit your visa application on time, since the procedure may take a few weeks. If you do need a visa, you must apply for your visa personally at the Indonesian Embassy or Indonesian Consulate in your country of origin.

You might need a letter of invitation for your visa application. The letter of invitation on behalf of the The project team intends to clarify the purpose of your journey to Indonesia. This letter may in no way be considered a guarantee of entry to Indonesia.

A letter of invitation for the period of the exhibition can be requested via an application form. You can submit request form to <https://bit.ly/Inv-Letter-Visa>

As mentioned earlier, please make sure that you submit your visa application on time, since the whole procedure may take a few weeks. After February 8th, 2024, it is unfortunately not possible to accept your application for a Letter of Invitation.